

Seminar Invitation

June 8, 2009 (Monday) – 6:45 PM
Le Meridien, Al- Khobar

Bashar M. Zeitoon
Program Director
Arab Forum for Environment and Development (AFED)

Will present

Navigating a Transition to an Arab Green Economy

Abstract:

Like many regions around the globe, the Arab world is experiencing the effects of a world economic contraction. This calls for efficient and immediate action to steer the region's economies during these uncertain times. It is also an opportune moment to think beyond delivering short-term remedies, as important as they are, to the region's economic slowdown. Today's economic climate presents us a rare opportunity to re-direct our energies and resources toward making a transition to more sustainable patterns of development, economically, socially, and environmentally. Economic diversification, high unemployment rates, food and water security risks, and climate change are all inter-related problems that can be turned into "green" opportunities for business leadership.

The Arab Forum for Environment and Development (AFED), in partnership with the United Nations Environment Program (UNEP), is proposing the launch of an Arab Green Economy Initiative (AGEI) in the region. As an alternative to the "brown" economy, a green economy will be anchored in investments in environmental assets, clean and efficient production, renewable energy, green chemistry, and regenerative urbanization. In a green economy, the region's natural and cultural endowments present value-adding opportunities for business, communities, and the environment. The Corporate Environmental Responsibility (CER) program at AFED, designed to assist businesses make the transition to green enterprises, is one small step toward that goal. It is a call for action and a vehicle to catalyze the Arab region's transition toward a green economy. This seminar will challenge our thinking and invite you to think about the enabling conditions needed for navigating this transition.

Pls find given in different file.

Registration is free but you must pre-register
Registration is based on first come first serve

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Seminar Agenda:

Registration:	6:45PM
Presentation:	7:00 PM
Followed by dinner:	7:45 PM

Organized by:



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